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### BILLIE GOAT SOAP – FROM THE KITCHEN TO THE WORLD.

Wednesday, 7<sup>th</sup> February 2007, Fountaindale. The Billie Goat Soap company has secured two new international distributors – boosting sales of its popular goat's milk soap. In addition to Korea and Taiwan, the company now sells its hand made soap to Singapore and Hong Kong.

The company was founded in 2004 by Leanne Faulkner as a result of trying to soothe her son's eczema condition. "My research found that goat's milk soap often helps people with sensitive skin. I already owned goats on my property, and decided to put the milk to the test and make some soap myself," Leanne said.

Billie Goat Soap began in Leanne's kitchen. Today, the company operates out of a factory based on the Central Coast of NSW and employs 7 people. "Increasing our export markets has been a real boost for the company this year. We attended our first international trade fair in Hong Kong late last year, and this helped us to widen our distribution network", Leanne said.

Local retail sales have also increased dramatically for the company, and the soap is now sold in over 500 stores nationally as well as online at [www.billiegoatsoap.com.au](http://www.billiegoatsoap.com.au)

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